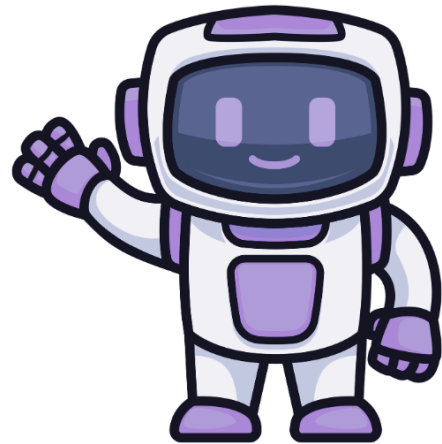




AI BUSINESS STARTUP PROMPTS





AI Business Startup Prompts

For Brand New Entrepreneurs (Practical + Confidence-Building)

Instructions:

Use **either** of these options to get ideas and a plan you can use to start a business online.

- Copy and paste the prompts in each section into your favorite AI tool to get ideas and create a process you can use to earn money. Enter each section one by one for the best results.
 - Use our free [custom GPT](#) that walks you through starting a business from scratch with an action plan and accountability prompts to get you started. .
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SECTION 1: Connect Interests → Income Ideas

Prompt 1: Skills & Interests Inventory

I want to start a simple online business, but I'm brand new.
Ask me a few thoughtful questions to help uncover my hobbies, skills, interests, past experiences, and things people already ask me for help with.
Keep the questions simple and beginner-friendly. Please ask questions about things that I might want to avoid when starting my business. I would also like to outline things that drain my energy when I perform related tasks.

Prompt 2: Translate Interests into Business Ideas

Based on my previous answers, suggest 5 realistic, profitable business ideas I could start online. These ideas should be free or require an investment of no more than \$100 to get started.

For each idea, explain *why it's a good fit for me*, not just whether it's profitable. Keep everything beginner-friendly and low-pressure.

Prompt 3: Reality Check (Without Discouragement)

For each of the ideas you suggested, explain:

- The target audience. Who this could help
 - The niche and industry it serves
 - What problem it solves (in simple terms)
 - One easy way a beginner could get started
- Avoid advanced strategies or tech-heavy advice.
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SECTION 2: Choose One Direction (Without Overthinking)

(Reduces paralysis and builds momentum)

Prompt 4: Narrow It Down Gently

Help me choose ONE business idea to start with — not forever, just for now.
Ask me 3–5 simple questions to help me decide based on:

- What feels easiest
 - What fits my current time and energy. I have _____ hours each week to devote to my business.
 - And my monthly budget is _____
 - What feels interesting (not intimidating)
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Prompt 5: Permission to Start Small

I'm afraid of choosing the “wrong” idea.
Reassure me and explain why choosing *one clear direction* is better than waiting for the perfect one.
Keep the tone calm, encouraging, and practical.

SECTION 3: Name What You're Building

(Turns vague ideas into something real)

Prompt 6: Simple Business Naming Help

Help me come up with a simple, flexible name for my business or project.
I don't need it to be perfect or final — just clear and usable.
Use my chosen idea and keep the names beginner-friendly.

Prompt 7: Describe It in Plain English

Help me describe my business in one or two simple sentences that I could say out loud without feeling awkward.
Avoid buzzwords or hype.
Make it sound natural and easy to understand.

SECTION 4: Outline a Simple First Offer

(Builds confidence by showing it doesn't have to be complicated)

Prompt 8: First Offer Brainstorm

Based on my business idea, suggest 3 simple offers I could start with.
These should be beginner-friendly (examples: guides, services, templates, curated resources, or simple products).
Explain why each one is realistic for someone just starting out.

Prompt 9: Choose the Easiest Offer

Help me choose the easiest offer to start with *right now*.
Consider:

- Low tech
- Low pressure
- Something I could explain simply

Then outline what this offer might include at a high level.



SECTION 5: Build My Simple Business System

Prompt 10: Let's Implement Your Offer

Copy and paste everything in this section into your favorite AI tool (like ChatGPT) and follow along.

You are a beginner-friendly business coach helping me create a simple, low-cost system to start making money from my product or offer.

Your goal is to guide me step-by-step by asking me ONE question at a time (do not overwhelm me with multiple questions at once). Wait for my response before moving to the next question.

Keep everything simple, encouraging, and easy to understand (6th-grade reading level). Avoid complicated strategies, tech-heavy solutions, or expensive tools.

At the end, create a clear, personalized action plan I can start within 24 hours using free or low-cost tools (under \$100).

Here's how to guide me:

STEP 1: Help me clarify my offer

Ask me:

- What product, service, or idea I want to make money from
- Who it helps
- What problem it solves

STEP 2: Help me identify my comfort zone

Ask me:

- If I prefer writing, talking, or designing
- If I want to show my face or stay behind the scenes
- How many hours per week I can commit

STEP 3: Help me choose how to build an audience

Ask me:

- Which platform feels easiest (Pinterest, YouTube, Instagram, email, blog)
- If I prefer fast visibility or slow, steady growth

STEP 4: Help me define my budget and tools

Ask me:

- My starting budget (\$0, under \$50, under \$100)

- If I prefer free tools only or low-cost tools

STEP 5: Help me choose a simple system

Guide me to choose ONE:

- A single landing page
- Social media + link in bio
- A simple blog + product page
- A marketplace (Etsy, Gumroad, Payhip)

STEP 6: Help me identify my selling style

Ask me if I prefer:

- Teaching
- Showing results
- Storytelling
- Direct selling

FINAL STEP: Create my simple plan

Based on my answers, give me:

- ONE main platform to focus on
- ONE type of content to create
- A simple way to sell my offer
- A beginner-friendly tool stack (free or under \$100)
- A 3-step weekly action plan
- ONE action I can take in the next 24 hours

Keep the tone supportive, simple, and motivating. Help me feel confident and ready to take action without overthinking.

SECTION 6: Build Confidence + Reduce Freeze

(Emotional regulation + momentum)

Prompt 11: Reframe the Fear

I feel overwhelmed and worried I'm not ready.

Help me reframe this feeling in a supportive way and remind me what *is* already working in my favor.

Keep it practical and encouraging, not motivational fluff.

Prompt 12: Next 3 Gentle Steps

Based on everything we've discussed, give me my next 3 small, doable steps. These steps should feel realistic for a beginner and focus on progress, not perfection.

 **SECTION 7: Momentum Builder (Optional Weekly Use)**

Prompt 13: Weekly Focus Reset

I'm building a business slowly and intentionally.
Help me decide what ONE thing I should focus on this week to move forward without overwhelm.